

WFNOS Article Submission FAQs

www.wfnos.org

About the WFNOS

The World Federation of Neuro-Oncology Societies (WFNOS) is a federation of regional and national professional neuro-oncology societies from around the world that have joined together to advance education in the area of brain tumors. The Federation seeks to promote the development of the field of neuro-oncology by elevating and sustaining the education of all healthcare professionals involved in neuro-oncology, and by encouraging mutual fellowship, goodwill, and scientific collaboration among physicians and scientists actively involved in the field of neuro-oncology worldwide.

Article submission

This website seeks to provide an international platform for communication and exchange on the subject of CNS tumors. We welcome the submission of original articles on both adult and pediatric neuro-oncology, including:

- Professional conference previews and/or reviews,
- Commentary on research,
- Updates on training and fellowships, and
- New perspectives and editorials.

The most important thing to remember is that we are not looking for an explicitly promotional piece. We want to spark a conversation.

Article approval

After editors' approval, article submissions are hosted on the WFNOS website and are strung together by category. The World Federation of Neuro-Oncology uses its article submission site to foster dialogues, meeting reviews, commentary on research, updates on pediatric and adult neuro-oncology training, and editorials.

Word count?

Most of our essay-style posts fall into the 500-1000 words range, although we'll accept anything from 350 to 1,000 words. Write just enough to cover the material at the appropriate level of detail. If your article will break 1,000 words, consider if it would work better in several installments. As this is written for an online audience, we try to make the pages web-friendly and appealing to read onscreen using hyperlinks and images.

Submission guidelines

The most important thing is to write as you would in your native English.

- Your article must be submitted via the online [article submission form](#).
- Please submit your article as a Word document.
- Single-space between sentences.
- Indicate a new paragraph with a hard return rather than an indentation.
- Never use italics or bold at the same time. Never use underline for emphasis.
- Indicate an em-dash thus: *word—word*.
- All submissions should have a title page with author names and affiliations and corresponding author full contact information.
- All submissions should begin with a key message, a one-sentence (280 characters or less)
- Create [hyperlinks](#) (embedded references) for any/all direct references by highlighting the text and using the Ctrl + K command to insert the URL. Please put the URL in angled brackets (< >) after the desired text. [This is an example of a hyperlink](#).
- Include images. However, WFNOS will not post images or multimedia files that we (a) don't own the rights to or (b) don't have explicit permission to republish, so state where any images or multimedia files come from.
- Submit a title and subtitle for your post that is clear and concise. Imagine what a person would query in Google to find out about this topic. The title should be no longer than 60 characters, including spaces.
- Figures and tables should be uploaded as separate files (figures can be photos of people at the meeting, graphics drawn by the author, images of brain or cancer cells).

Do I need to include an image?

Yes, article submissions with images are much more successful and shareable than those without, so please include suggested images. Upload your image as a separate file on the [article submission form](#). We require a credit line for every image (and a hyperlink to its source if possible).

We must have the right or permission to use the images. If not, [we can be sued](#), just as WFNOS aggressively pursues those who violate your copyright. Remember that just because an image is over 75 years old doesn't necessarily mean it's out of copyright. Museums and archives often have special exceptions and must be paid for the privilege of using their images, and digital works may fall under '[sweat of brow](#).' (The National Portrait gallery spent a lot of time and money getting that 1820 portrait professionally photographed digitally, so you must pay for the privilege of using their digital image.)

Common permissions/restrictions:

- [Public domain](#). Free to use image, but attribution preferable.
- [Creative Commons](#). Varies according to license, but most require attribution and share alike.
- [GNU Documentation License](#). Similar to Creative Commons with attribution and share alike restrictions.
- [Crown Copyright](#). Images are 'property of the Crown' but essentially free to use for non-commercial purposes with appropriate attribution.

- [Fair use](#). The doctrine that brief excerpts of copyright material may, under certain circumstances, be quoted verbatim for purposes such as criticism, news reporting, teaching, and research, without the need for permission from or payment to the copyright holder. Always subject to the interpretation of a judge. *Acceptable circumstances*: The use of the Starbucks logo in an article about the coffee chain Starbucks. *Unacceptable circumstances*: Using the Starbucks logo on your book cover without their permission.
- Explicit permission and attribution from the photographer given. (Send us an email with the copyright holder giving permission for photo use.)

Common photo resources:

- [Wikimedia Commons](#). Public domain and freely-licensed educational media content. Refer to individual image license, link to source.
- [WikiArt](#). Allows unlimited copying, distributing, and displaying of the images of public domain artworks solely. Refer to individual image license, link to source.
- [Flickr](#). Specify Creative Commons licensed works, no known copyright restrictions, or US government works. Refer to individual image license, link to source. (See more about Creative Commons on Flickr.)
- [Google Image search](#). Filter by usage rights and select “labeled for reuse”. Refer to individual image license, link to source. (See Google Help for more information.)

Example credit lines (We must include a credit line for ALL images on the blog):

- Suffragettes at White House. George Grantham Bain Collection, Library of Congress. [image captioned and hyperlinked to original source]
- Image credit: Furious maenad. Tondo of an Attic white-ground kylix, 490–480 BC. From Vulci. Brygos Painter. Staatliche Antikensammlungen. Beazley, ARV2, 371, 15. Public domain [via Wikimedia Commons](#).
- Image credit: Photo by [epSos.de](#), CC BY 2.0 [via Flickr](#)
- Sylvia and Christopher Tietjens, played by Rebecca Hall and Benedict Cumberbatch in the BBC2 adaptation of Parade's End. Still from BCC2 adaption of Parade's End. [Source: bbc.co.uk](#). [image captioned and hyperlinked to original source]
- Image credit: This building is Stuart Hall, in the main quadrangle of the University of Chicago campus. [Photo by peterspiro, iStockphoto](#).
- All images courtesy of WFNOS Archives. Do not reproduce without permission.
- Photo by William Ruben Helms. Used with permission. [image hyperlinked to photographer's blog]

My submission has been approved. Now what?

What WFNOS will do

- Send article back to the author for any last minutes edits
- Tweet out the article submission, and on later occasions when appropriate (tying it into breaking news, anniversaries, etc.)
- Possibly share it on LinkedIn.
- Nominate it for inclusion in other marketing materials
- Automatically tie the article submission to a searchable category on the WFNOS website

What you can do

- Get the [permalink](#) (permanent link) for your post from WFNOS staff so that you can continue sharing or referencing the post long after it has fallen off the homepage.
- Share it with the people you know via email, Facebook, Twitter, LinkedIn, and other social networks, such as:
 - Media contacts
 - University PR department
 - Scholarly societies or listservs
 - Friends and family
 - Students and colleagues
- Write a summary and link through to the post from your article submission.
- Pay attention to the post comments and join the conversation.

Can my article submission be rejected?

Yes, our editors may pass on your submission. To maintain the editorial integrity and effectiveness of the WFNOS website, our editors make the final decision about what material is appropriate or inappropriate for the site. Editors will most often work with an author to improve a piece with editing or a new direction, rather than rejecting it outright, but submitting a submission doesn't guarantee that it will be posted. If your submission is rejected, you are free to pitch it to another outlet.

The most common reasons for rejecting an article are:

- (a) It is overtly promotional of the author's book, article, or product. The article cannot be about your book, article, or product, but talk around it. Explore one strand of thought in your article more fully to give people a taste and leave them wanting more (so they'll click through to buy). Mentions of the item being promoted should be limited to your bio paragraph.
- (b) The writing style is overly academic and full of jargon. You are addressing intelligent people who may not be experts in your subject area, so it's important to speak with a more general tone. Imagine you're a philosopher addressing a physicist or vice versa.
- (c) The writing style is too simplistic for our audience. We are addressing an audience of academics or people with a higher education level, so a language level under the age of 15 is inappropriate.
- (d) An author writes on a subject outside their area of expertise. For example, a psychology author writes about the causes of the French revolution in broad strokes.
- (e) There is already too much content on that subject on the WFNOS site.
- (f) It involves a sensitive matter (for example, a recent tragedy), and it is up to the editor's discretion on whether WFNOS will engage on the subject at that time.

Who owns the submissions?

You retain the copyright on your submission. By submitting material for inclusion on the WFNOS website, you grant us a right and license to the work that allows us to continue to host your submission as our site is updated with new technology, to pitch your submission to media outlets for greater coverage, or to use it for other marketing purposes.